



The Shot Peener

Sharing Information and Expanding Global Markets for Shot Peening and Blast Cleaning Industries

- Established in 1986
- Read in 76 countries
- Published quarterly
- Free to all subscribers

Please specify Ad Rate, Ad Placement and Ad Materials

4-Color Ad Rates

Frequency Contract Discounts

	1 Time	2 Times	3 Times	4 Times
Back Cover*	Reserved through Fall 2025	<input type="checkbox"/> \$1475	<input type="checkbox"/> \$1404	
Inside Front Cover*	Reserved through Summer 2026	<input type="checkbox"/> \$1324	<input type="checkbox"/> \$1257	
Inside Back Cover*	Reserved through Fall 2025	<input type="checkbox"/> \$1257	<input type="checkbox"/> \$1194	
Full Page	<input type="checkbox"/> \$1248	<input type="checkbox"/> \$1185	<input type="checkbox"/> \$1125	<input type="checkbox"/> \$1069
Half Page	<input type="checkbox"/> \$626	<input type="checkbox"/> \$595	<input type="checkbox"/> \$565	<input type="checkbox"/> \$537
Quarter Page	<input type="checkbox"/> \$312	<input type="checkbox"/> \$297	<input type="checkbox"/> \$282	<input type="checkbox"/> \$268

*Covers are for full page, 4-color ads only. Current advertisers have first right of refusal.

All rates are per insertion

We do not offer an agency commission —
these rates are non-commissionable

Ad Placement

☐ Winter 2026 ☐ Spring 2026 ☐ Summer 2026 ☐ Fall 2026

Ad Materials

- ☐ Repeat ad from last year: _____ (Issue number)
- ☐ Will send new materials (see advertising material due dates below)

To obtain the protected issue rate, the issues must be specified at the time the contract is accepted. Advertisers using less than the contracted space will be short-rated if they do not use the amount of space during the time period on which billing has been based. Advertisers are rate protected for the duration of their contract.

Ad Specifications

Please submit the ad in print-ready PDF. Email materials to
taylor.bowman@shotpeener.com.

Ad Sizes width x height

Full Page	7" x 10" (178 mm x 254 mm)
Full Page with Bleed	8 1/4" x 11" (209 mm x 279 mm)
Live area	7" x 10" (178 mm x 254 mm)
Half Page (Horizontal)	7" x 4 11/16" (178 mm x 119 mm)
Half Page (Vertical)	3 3/8" x 9 1/2" (86 mm x 241 mm)
Quarter Page	3 3/8" x 4 11/16" (86 mm x 119 mm)
Magazine Dimensions	8" x 10 3/4" (203 mm x 273 mm)

Design Services

Creative services are available from our advertising agency. Please contact Taylor Bowman at taylor.bowman@shotpeener.com for a quote.

Contact Information

The Shot Peener
56790 Magnetic Drive
Mishawaka, Indiana 46545 USA
Telephone: 1-574-256-5001

All ad materials in the print version of The Shot Peener will appear in the interactive electronic version of the magazine. Each ad in the electronic magazine has a live link to the advertiser's website. The electronic version is emailed to our electronic subscribers and is available for download at www.theshotpeenermagazine.com.

Issue Dates	Ad Contract and Advertising Material Due Date	Publication Date
Winter Issue	November 8	January
Spring Issue	February 8	April
Summer Issue	May 8	July
Fall Issue	August 8	October

Please print or attach your business card

Date _____

Name _____ Title _____

Company Name _____

Billing Address _____

Telephone Number _____

Email Address _____

Fax contract to: 1-574-256-5222 or scan and email to taylor.bowman@shotpeener.com • Attn: Taylor Bowman, Associate Editor