



The Shot Peener

Sharing Information and Expanding Global Markets for Shot Peening and Blast Cleaning Industries

- Established in 1986
- Read in 80 countries
- Published quarterly
- Free to all subscribers

Please specify Ad Rate, Ad Placement and Ad Materials

4-Color Ad Rates

Frequency Contract Discounts

| | 1 Time | 2 Times | 3 Times | 4 Times |
|---------------------|-------------------------------------|---------------------------------|---------------------------------|---------------------------------|
| Back Cover* | Reserved through Fall 2024 | <input type="checkbox"/> \$1475 | <input type="checkbox"/> \$1404 | <input type="checkbox"/> \$1404 |
| Inside Front Cover* | Reserved through Summer 2024 | <input type="checkbox"/> \$1324 | <input type="checkbox"/> \$1257 | <input type="checkbox"/> \$1257 |
| Inside Back Cover* | Reserved through Fall 2024 | <input type="checkbox"/> \$1257 | <input type="checkbox"/> \$1194 | <input type="checkbox"/> \$1194 |
| Full Page | <input type="checkbox"/> \$1248 | <input type="checkbox"/> \$1185 | <input type="checkbox"/> \$1125 | <input type="checkbox"/> \$1069 |
| Half Page | <input type="checkbox"/> \$626 | <input type="checkbox"/> \$595 | <input type="checkbox"/> \$565 | <input type="checkbox"/> \$537 |
| Quarter Page | <input type="checkbox"/> \$312 | <input type="checkbox"/> \$297 | <input type="checkbox"/> \$282 | <input type="checkbox"/> \$268 |

*Covers are for full page, 4-color ads only. Current advertisers have first right of refusal.

All rates are per insertion

We do not offer an agency commission — these rates are non-commissionable

Ad Placement

Spring 2024 Summer 2024 Fall 2024 Winter 2025

Ad Materials

- Repeat ad from last year: _____ (Issue number)
- Will send new materials (see advertising material due dates below)

To obtain the protected issue rate, the issues must be specified at the time the contract is accepted. Advertisers using less than the contracted space will be short-rated if they do not use the amount of space during the time period on which billing has been based. Advertisers are rate protected for the duration of their contract.

Ad Specifications

Please submit the ad in print-ready PDF. Email materials to info.prose@yahoo.com.

Ad Sizes width x height

| | |
|------------------------------|--|
| Full Page | 7" x 10" (178 mm x 254 mm) |
| Full Page with Bleed | 8 ¹ / ₄ " x 11" (209 mm x 279 mm) |
| Live area | 7" x 10" (178 mm x 254 mm) |
| Half Page (Horizontal) | 7" x 4 ¹¹ / ₁₆ " (178 mm x 119 mm) |
| Half Page (Vertical) | 3 ³ / ₈ " x 9 ¹ / ₂ " (86 mm x 241 mm) |
| Quarter Page | 3 ³ / ₈ " x 4 ¹¹ / ₁₆ " (86 mm x 119 mm) |

Magazine Dimensions8" x 10³/₄" (203 mm x 273 mm)

Design Services

Creative services are available from our advertising agency, InfoProse. Please contact Kathy Levy at kladservices@sbcglobal.net for a quote.

Contact Information

The Shot Peener
 56790 Magnetic Drive
 Mishawaka, Indiana 46545 USA
 Telephone: 1-574-256-5001

All ad materials in the print version of The Shot Peener will appear in the interactive electronic version of the magazine. Each ad in the electronic magazine has a live link to the advertiser's website. The electronic version is emailed to our electronic subscribers and is available for download at www.theshotpeenermagazine.com.

| Issue Dates | Advertising Material Due Date | Publication Date |
|--------------------|-------------------------------|------------------|
| Winter Issue | November 8 | January |
| Spring Issue | February 8 | April |
| Summer Issue | May 8 | July |
| Fall Issue | August 8 | October |

Please print or attach your business card

Date _____

Name _____ Title _____

Company Name _____

Billing Address _____

Telephone Number _____

Email Address _____

Fax contract to: 1-574-256-5222 or scan and email to kladservices@sbcglobal.net • Attn: Kathy Levy, Advertising Coordinator